



Supplying the sunshine

214 km of well-groomed pistes; the smallest yet highest-altitude village underground train in the world, gliding on air cushions; Austria's largest ski parks for children – for many years, Serfaus-Fiss-Ladis has been in the Top 10 ski areas in the world. Yet with its three sunny mountain villages, the Tyrolean winter sports region is also the place to be for a spot of springtime skiing. Five reasons for late season fun:

Serfaus-Fiss-Ladis isn't just one place in the sun – it's three

Why do architects always put sun terraces in a south-facing position in their plans? It's simple – so that you can soak up every ray of sunshine and warm the body and soul, even in the depth of winter. The three villages of Serfaus, Fiss and Ladis also sit atop their own south-facing sun terrace around 1,400 metres above sea level, and a good 600 metres above the Upper Inntal valley in Tyrol. And alongside snow, sun is the most important ingredient for a perfect spring ski week!

A gift from the Snow Queen – guaranteed snow well into April

When it seems spring is on its way at the bottom of the mountain, winter still has the Serfaus-Fiss-Ladis holiday region in Tyrol firmly in its grip, and in March, there is still plenty of snow here. This is because the ski area rises to an altitude of around 3,000 metres, meaning that the snow sticks around a bit longer, despite the area being south-facing. So until 24 April, enjoy a spot of skiing, snowboarding and tobogganing!

It's getting light! The (ski) days are finally getting longer...

In midwinter, the sun in Serfaus-Fiss-Ladis rises around 8am and sets around 4.30pm. In March, however, the first rays of sunshine appear around 6.30 am, and the sun starts to set around 6.30pm. Twelve hours of sunshine versus eight and a half really makes a difference! The sun is already beginning to warm up midmorning, and après-ski drinks are so much more fun in the sunshine!

Speaking of après-ski, mountain huts stay open longer in spring

The Serfaus-Fiss-Ladis ski area is not only renowned for its many kilometres of pistes, but also for its legendary ski huts, such as the Zirbenhütte, the Leithe Wirt and the Seealm Hög. So if the spring snow in the early afternoon feels too thick, simply head to a cosy mountain restaurant in the ski area, or – even better – to one of the sun terraces!

As the winter chill starts to disappear, spirits come back to life

Skiing can easily lift your mood, and if the sun finally has enough power to feel warm, then it's double the fun. Swap the pale look of someone stuck in an office with the healthier tint you get from winter sports. Alongside this, Serfaus-Fiss-Ladis attracts visitors with great offers in late winter during the Sensation Weeks from 19 March to 8 April.

Where holiday and safety go hand in hand

The safety and health of our visitors, staff and residents of the Serfaus-Fiss-Ladis region are our top priority. For this reason, we strictly adhere to all federal regulations pertaining to COVID-19. A special Covid Task Force has been established to ensure safety in the holiday region. The mountain railways, accommodations and restaurants have devised comprehensive hygiene

concepts so that guests can have the safest and most carefree holidays possible. Serfaus-Fiss-Ladis also boasts extraordinary healthcare. A uniform, regional system for contact tracing has thus been established for food service and service providers. The "myVisitPass" is a secure, uncomplicated, digital means of personal registration.

Because of the current uncertainty with planning, many accommodations have decided to offer their guests a Serfaus-Fiss-Ladis cancellation guarantee for the 2021/22 winter season. This applies to all bookings made via the official Serfaus-Fiss-Ladis website or via the Tourism Association.

The latest updates of COVID-19 regulations and measures can be found at www.serfaus-fiss-ladis.at/en/Live/Current-Information-Winter.

Further press information and free photographic material is available on our press portal under www.hansmannpr.de/presseportal and www.serfaus-fiss-ladis.at/en/Service/Press.

About Serfaus-Fiss-Ladis

"We are family!" – this is the motto of Tyrol's holiday region Serfaus-Fiss-Ladis. Because the mountains aren't just for adults but can be lots of fun for children too. Serfaus, Fiss and Ladis are three mountain villages steeped in history, located on a sunny plateau in the Upper Inntal valley in Tyrol, and are surrounded by the majestic peaks of the Samnaun mountain range and Ötztal Alps. At an altitude of between 1,200 and 2,828 metres above sea level, the holiday region offers all guests the ideal surroundings for diverse and incomparable winter holidays: activities for winter sports enthusiasts. Variety for the whole family. Adventures for thrill seekers. Breath-taking panoramas for those who like to take it slow. Extraordinary specialties for food lovers. Find out more at www.serfaus-fiss-ladis.at/en.

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