**Would you like to venture off the beaten track? Absolutely!**

***In the Champions League of ski resorts, Serfaus-Fiss-Ladis competes at the very top. Besides the 214 kilometres of slopes, combination skiers will find twelve official off-piste routes. This is the perfect place for freeride beginners to gain their first off-piste experience, enjoy the deep snow and benefit from the exemplary markings on the routes.***

**Away from the piste and into the deep snow - by all means!**

214 kilometres of optimally groomed slopes. The world's smallest, highest-located underground train floating on air cushions. A family skiing region known throughout the Alps. Austria's largest ski kindergarten. For many a ski superlative, Serfaus-Fiss-Ladis is well worth a try. But what (still) very few people know: apart from the 460 hectares (!) the three Tyrolean mountain villages also have a lot to offer. Most of all, it's the perfect opportunity to get a closer look at off-piste skiing - and to get more detailed information in advance. Twelve different routes are presented and described on the website [www.feelfree-sfl.at/en](http://www.feelfree-sfl.at/en).

On site, a dozen cable cars and about twenty chairlifts will take freeriders and combination skiers to the top station. Finding your way around the terrain is made as easy as possible: Just follow (without any further ascent) the clearly signposted ski routes until you come to a piste again. All ski routes are also marked on the piste maps. The deep-snow runs at Serfaus-Fiss-Ladis have such evocative names like “Powder Nose” or “Old Sattel”. Other possibilities - especially the “Pezidroute” or “Schleifplattenroute” - may not sound quite as alluring, but they also provide a feeling of absolute weightlessness in white. There are two new free ride routes this winter. The red, one-kilometre long Kuhalmroute stretches across an altitude difference of 250 metres through ungroomed terrain and starts below the Kuh Alm Fiss. The Schiltiroute begins at Schönjochl at the Schönjochabfahrt, and runs 1.5 kilometres to Steinegg, which is 500 metres below in altitude.

**Fun & safety first: the 3 top ski routes around Serfaus, Fiss and Ladis**

But first and foremost, just like everywhere else, the following also applies in Serfaus-Fiss-Ladis: When leaving the piste, you should have the complete safety equipment with you, consisting of an avalanche tranceiver, a probe, a shovel, a first aid kit and of course a helmet - and more importantly: you should be able to carry all of it! Practice makes perfect. For those who want to get a taste of the powder, but still have a limited amount of experience, the twelve clearly marked freeride routes will certainly be of help.

Here are our recommendations: Deep-snow beginners love the “Adlerroute”. This stretches all the way from the summit of the Zwölferkopf (2,596 m) parallel to the Adlerpiste and down to the Schöngampalm (1,882 m). Advanced combination skiers will discover weightless heaven on earth in the “Skyline”. At the reservoir pond below Schönjöchl (2,509 m), this short and moderately difficult deep-snow run branches off to the right from the Frommesabfahrt downhill run and ends directly at Frommes Alp (1,700 m). The absolute highlight for ambitious deep-snow divers is and remains the ski route with the descriptive name, “Kamikaze”. Similar to a dive-bomber pilot, you fall almost vertically from the Zwölferkopf summit (2,596 m) down towards Möseralm (1,820 m). When the Kamikaze ski route is opened for the first time after fresh snow, it is known as the deep powder dream of Serfaus-Fiss-Ladis!

**Where holiday and safety go hand in hand**

The safety and health of our visitors, staff and residents of the Serfaus-Fiss-Ladis region are our top priority. For this reason, we strictly adhere to all federal regulations pertaining to COVID-19. A special Covid Task Force has been established to ensure safety in the holiday region. The mountain railways, accommodations and restaurants have devised comprehensive hygiene concepts so that guests can have the safest and most carefree holidays possible. Serfaus-Fiss-Ladis also boasts extraordinary healthcare. A uniform, regional system for contact tracing has thus been established for food service and service providers. The “myVisitPass” is a secure, uncomplicated, digital means of personal registration.

Because of the current uncertainty with planning, many accommodations have decided to offer their guests a Serfaus-Fiss-Ladis cancellation guarantee for the 2021/22 winter season. This applies to all bookings made via the official Serfaus-Fiss-Ladis website or via the Tourism Association.

The latest updates of COVID-19 regulations and measures can be found at [www.serfaus-fiss-ladis.at/en/Live/Current-Information-Winter](http://www.serfaus-fiss-ladis.at/en/Live/Current-Information-Winter).

Further press information and free photographic material is available on our press portal under www.hansmannpr.de/presseportal and www.serfaus-fiss-ladis.at/en/Service/Press.

**About Serfaus-Fiss-Ladis**

“We are family!” – this is the motto of Tyrol’s holiday region Serfaus-Fiss-Ladis. Because the mountains aren’t just for adults but can be lots of fun for children too. Serfaus, Fiss and Ladis are three mountain villages steeped in history, located on a sunny plateau in the Upper Inntal valley in Tyrol, and are surrounded by the majestic peaks of the Samnaun mountain range and Ötztal Alps. At an altitude of between 1,200 and 2,828 metres above sea level, the holiday region offers all guests the ideal surroundings for diverse and incomparable winter holidays: activities for winter sports enthusiasts. Variety for the whole family. Adventures for thrill seekers. Breath-taking panoramas for those who like to take it slow. Extraordinary specialties for food lovers. Find out more at [www.serfaus-fiss-ladis.at/en](http://www.serfaus-fiss-ladis.at/en).

**For further information:**

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