



Serfaus-Fiss-Ladis: Winter fun for the whole family

Spend time with your loved ones while creating memories and replenishing your own energy reserves. Family holidays are magnificent, especially in the snow. To ensure that nothing stands in the way of a perfect winter holiday with your children, Serfaus-Fiss-Ladis kicks off the coming winter season with the motto "We are family!". Several highlights and activities on and off the slopes promise entertainment at the highest level – and truly for all ages.

Watch as your children proudly make their first turns on the skis, have exuberant snowball fights and go sledding. This is winter holidays at their best. However, if we are honest – does it always work out that well? In the sunny winter sports region of Serfaus-Fiss-Ladis, the chances for that are quite good. The motto "We are family!" is not only a promise, but a living tradition. The winter season starts on 9 December 2021.

More winter fun for everyone

Since last winter, the new "12er-Bahn", an ultra-modern 8-person chairlift with heated seats and child safety locks, has been transporting winter sports enthusiasts up to the ski slope paradise in Fiss where snow is guaranteed. Not only classic downhill skiers, but also freeriders will benefit from the even better and faster connections in the ski region. Fans of deep snow can look forward to two new freeride routes this winter season. The red, one-kilometre-long Kuhalmroute conquers a drop in altitude of 250 metres and starts below the Kuh Alm restaurant through ungroomed terrain. The Schiltiroute starts at Schönjochl at the Schönjochabfahrt slope and leads over a length of 1.5 kilometres down to Steinegg, 500 metres further down. This means that deep-snow fans can now enjoy free rein on twelve freeride routes altogether.

With No eye will remain dry

What happens when your offspring goes on strike and is not in the mood for skiing? Or if someone's legs are aching? No problem. Serfaus-Fiss-Ladis offers many alternatives to classic winter sports. An example is Fiss' newly built toboggan run for families that beckons you to have a great time. The new bewitched toboggan run runs parallel to the Witches' Trail for around four kilometres as of this winter. Starting in Steinegg, it follows over snow-covered meadows to Kuh Alm Fiss, passes the Sonnenburg Family Restaurant and ends at the bottom station of the Schönjochbahn cable car. The natural toboggan run, which is about three metres wide, can be covered with snow and illuminated for night tobogganing. It has an ideal, not too steep gradient and therefore is also perfect for families with smaller children. A tip worth remembering: every Tuesday, tobogganers of all ages can enjoy a night-time toboggan run on the illuminated slope during an evening of tobogganing and fondue.

Car-free holidays

For those who did not know, one really does not need a car in Serfaus. The smallest and highest village underground hovercraft train in the world was a worldwide sensation 35 years ago and still is today. Since 2019, it sports a new look, and since last season, thanks to the 130-metre-long, barrier-free access tunnel, winter sports enthusiasts can get from the car park to the underground even faster – and further on into pure snowy bliss.

For further information about the Serfaus-Fiss-Ladis holiday region, about the precautions and measures surrounding the ongoing Covid situation, as well about the SFL-cancellation guarantee, head to www.serfaus-fiss-ladis.at/en.

Further press information and free photographic material is available on our press portal under www.hansmannpr.de/presseportal and www.serfaus-fiss-ladis.at/en/Service/Press.

About Serfaus-Fiss-Ladis

"We are family" – so the motto goes for the Serfaus-Fiss-Ladis holiday region in Tyrol. This is because the mountains here don't just have something to offer adults, but also children. The three mountain villages of Serfaus, Fiss and Ladis, each one steeped in history, lie on a sunny high plateau above Tyrol's Upper Inntal valley, and are surrounded by the striking mountain peaks of the Samnaun mountain range and the Ötztal Alps. Located between 1,200 and 2,828 metres above sea level, the holiday region provides all guests with the best conditions for an eclectic winter holiday like no other. Activities for winter sports enthusiasts. Amazing variety for the whole family. Adventure for lovers of action. Astonishing panoramas for appreciative souls. Attractive food and drink for gourmets. Find out more at www.serfaus-fiss-ladis.at/en.

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